

Summer Intern (Social Media & Marketing) – AIRTO (Managed by NZTC)

AIRTO – the Association of Innovation, Research & Technology Organisations – is seeking a Summer Intern to help strengthen our social media presence and marketing-style communications. The role will be overseen by AIRTO and delivered under our management contract with the Net Zero Technology Centre (NZTC). This is a hands-on internship focused on building an operational rhythm for content creation (with an initial focus on LinkedIn, but potentially extending to other platforms depending on the use case), improving channel performance, and developing reusable content and templates.

Key information

- **Contract:** Fixed-term summer internship
- **Duration:** [8–12 weeks between July and September 2026]
- **Hours:** [up to 18 hours per week; flexible working considered]
- **Location:** [Aberdeen / hybrid]
- **Salary:** [£13.45 per hour]
- **Start date:** [Flexible - July 2026]

Role purpose

The purpose of this internship is to strengthen AIRTO’s social media and marketing communications by establishing a practical, sustainable operating schedule for content creation and publishing. The intern will work with AIRTO and NZTC colleagues to understand priorities, gather content, draft and schedule posts, recommend channel improvements, and propose light-touch performance tracking.

Key responsibilities

These could include:

- **Building a social media operating schedule:** develop an achievable weekly/monthly cadence for planning, drafting, approvals, and aligned to AIRTO priorities.
- **Content planning and production:** identifying content themes, create a simple content pipeline, draft posts, and coordinate inputs
- **Channel optimisation:** recommending practical improvements to AIRTO’s LinkedIn presence (e.g., page information, post formats, use of visuals supplied by the team, tone of voice, hashtags).

- **Performance tracking:** proposing and monitoring light-touch metrics (e.g., follower growth, impressions, engagement rate).
- Additional relevant ad hoc tasks and projects as agreed with the line manager.

Anticipated outputs during the internship

- A practical social media operating schedule (planning → drafting → approvals → publishing), with named owners and timelines.
- A 6–8 week forward content planner (themes, post ideas, draft copy, and publishing dates).
- A small library of reusable copy blocks and templates (e.g., event promotion, project milestones, stakeholder announcements).
- Recommendations to streamline external stakeholder communications (templates, distribution approach, and a simple governance/approval flow).
- A short end-of-internship report summarising activity, what worked, performance highlights, and next-step recommendations.

Skills and experience

Essential

- Strong written communication skills and attention to detail.
- Confidence using social media in a professional environment (especially LinkedIn) and interest in content planning.
- Organised approach; able to manage multiple small tasks and meet deadlines.
- Comfortable working with a range of stakeholders and incorporating feedback.
- Competent with Microsoft Office (Word, PowerPoint, Excel, TEAMS).

Desirable

- Experience drafting social posts, newsletters, or web copy (personal, university, or work-based).
- Experience using content management systems (e.g., WordPress, Mailchimp) or content creation tools (e.g., Canva).
- Basic understanding of communications analytics (engagement metrics) and reporting.
- Interest in research and innovation.

Who should apply

This internship would suit students (undergraduate or postgraduate) or recent graduates in communications, marketing, business, public relations, journalism,

politics/policy, or related disciplines, who enjoy translating complex work into clear messages and practical plans and are keen to acquire some work experience.

Reporting

The intern will report to AIRTO's Executive Director, and work closely with our Policy and Member Relations Advisor. The role will also interface with other AIRTO and NZTC colleagues as required (e.g., for approvals, alignment to communications standards, and access to relevant updates).

What you will gain

- Scope to work independently
- Guidance and personal development opportunities
- Practical experience in communications and digital media
- A chance to build your portfolio and professional network

How to apply

Please submit:

- A CV (maximum 2 pages)
- A short covering note (maximum 1 page) outlining why you are interested in this opportunity and how your skills match the role, highlighting exemplars where appropriate (e.g., any relevant writing samples or content which you have created)
- Optional: a short writing sample or link to content you have created (e.g., a LinkedIn post, blog, or newsletter excerpt)

Closing date: 8 June 2026 Interviews: mid-June 2026 Start date: July 2026

Additional information

Equal opportunities: AIRTO and NZTC are committed to creating an inclusive environment and welcome applications from all suitably qualified candidates. If you require reasonable adjustments at any stage of the recruitment process, please let us know.

Data protection: Any personal information you provide will be used for recruitment purposes only and handled in accordance with applicable data protection requirements.

ABOUT AIRTO: [AIRTO](#) - the Association of Innovation, Research & Technology Organisations, represents the UK's extensive Innovation, Research and Technology (IRT) sector, which employs 57,000 highly skilled people, has a combined annual turnover of

£6.9Bn and contributes £34Bn to UK GDP. AIRTO has approximately 60 organisations in membership. Organisations in this critical sector work with government, academia and industry, (from construction to industrial machinery and personal protective equipment to food and space technology) to promote and support the introduction of innovation to the full range of industrial sectors, and to provide technical solutions to new challenges and crises. The IRT sector is a key partner for industry in delivering the support needed for innovation driven economic growth.